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EQUITY STRATEGY TEAM
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TRADING MATTERS SERIES: NEWS FOCUS

The summary and impact of a major news event

## Fed's Rate-Cut Delay

The US Federal Reserve (Fed) and its extensive global audience initially believed that 2024 would bring a significant number of rate cuts. ${ }^{1}$ However, the persistence of price inflation has proven to be more challenging than anticipated, causing these expectations to diminish rapidly.! Fed Chair Jerome Powell confirmed this on 16 Apr 2024 by indicating that policymakers would delay rate cuts for a longer period due to unexpectedly high inflation readings. ${ }^{2}$ Currently, traders anticipate only one or two rate cuts occurring this year, which is a significant disappointment compared to the

| Upcoming <br> FOMC Meeting | Probability <br> of Rate Cuts |
| :---: | :---: |
| 12 Jun 24 | $9.2 \%$ |
| 31 Jul 24 | $20.2 \%$ |
| 18 Sep 24 | $40.0 \%$ |
| 07 Nov 24 | $22.2 \%$ |
| 18 Dec 24 | $40.1 \%$ |
| 29 Jan 2025 | $27.7 \%$ | approximately three cuts projected by Fed officials in Mar 2024.3 Some traders even suggest that there is a possibility of no rate cuts happening at all this year. ${ }^{4}$ This delay in implementing looser monetary policies carries substantial implications for the US economy.

## What are the domestic implications of "higher for longer" rates?

The Federal Reserve's key interest rate has a broad impact on borrowing costs across various loan categories. Powell's indication that the Fed may maintain the rate at its current level of $5.25 \%$ to $5.50 \%$ for an extended period means that loans for purchasing homes and cars will continue to be significantly more expensive than they were before the Fed began raising rates in 2022.' In fact, average mortgage rates in the US surpassed $7 \%$ for the first time this year. ${ }^{5}$ The high cost of financing has impeded the housing market's recent momentum, as potential buyers are choosing to wait on the sidelines until financing costs become more favourable.' Additionally, the limited inventory is a result of many homeowners unwilling to give up their low-interest mortgages obtained when benchmark rates were near zero, which has contributed to keeping listing prices elevated.'

## What is laid ahead in the US?

Moderate vulnerabilities were observed in household debt, while credit risks associated with consumer debt showed a slight increase, particularly among borrowers with low credit scores. ${ }^{6}$ Housing prices continued to rise, resulting in high residential real estate valuations compared to rents. ${ }^{6}$ Liquidity in the treasury cash market remained low, and valuations in corporate bond markets appeared stretched. ${ }^{6}$

Stock prices were at the upper end of historical averages in terms of valuation measures. ${ }^{6}$ Despite the recent pullback, the broad fundamentals of the equity rally remain intact given the peak of the global rate cycle, declining hard-landing risks and still broadly easing Personal Consumption Expenditures. the primary measure of consumer spending on goods and services in the US economy and the , Fed's preferred measure of inflation. ${ }^{7}$ The market continues to focus on prominent US technology stocks, which are expected to maintain their position as market leaders. ${ }^{7.8}$ Many technology giants, especially those involved in artificial intelligence, are anticipated to sustain strong earnings growth regardless of the interest rate environment. ${ }^{8}$ Most top tech firms possess significant cash reserves and minimal debt. ${ }^{8}$ These big tech companies are also well-equipped to withstand macroeconomic volatility and higher interest rates due to their strong financial positions. ${ }^{8}$

## United States

Below are the index stocks with market cap of more than USD 5B


May 2023 Jun 2023 Jul 2023 Aug 2023 Sep 2023 Oct 2023 Nov 2023 Dec 2023 Jan 2024 Feb 2024 Mar 2024 Apr 2024 May 2024
Source: Bloomberg, extracted on 29 Jan 2024
Top 30 index stocks based on Cash and Cash Equivalents

| Ticker | Name | Market Cap | Price <br> [USD] | Cash \& Cash Equivalents | Analysts' Consensus 12M Target Price [USD] | Potential returns from Analyst Consensus | Dividend Yield |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BABA US | ALIBABA GROUP HOLDING | 183.86B | 75.55 | 254.80B | 104.77 | 38.68\% | 1.32\% |
| GS US | GOLDMANSACHS GROUP | 143.70B | 427.57 | 209.00B | 447.43 | 4.65\% | 2.57\% |
| BRK/A US | BERKSHIRE HATHAWAY INC | 869.26B | 606,920 | 167.64B | 655,744.69 | 8.04\% | N/A |
| BK US | BANK OF NEW YORK MELLON | 42.86B | 57.32 | 124.50B | 64.13 | 11.88\% | 2.93\% |
| LIUS | LI AUTO INC | 26.57B | 25.04 | 103.26B | 50.09 | 100.06\% | N/A |
| MS US | MORGAN STANLEY | 151.03B | 92.83 | 89.23B | 99.86 | 7.57\% | 3.66\% |
| USB US | US BANCORP | 64.06B | 41.12 | 76.98B | 47.17 | 14.72\% | 4.77\% |
| AMZN US | AMAZON.COM | 1.87T | 179.62 | 73.39B | 212.45 | 18.28\% | N/A |
| JD US | JD.COM INC-ADR | 46.43B | 30.34 | 71.89B | 36.77 | 21.19\% | 2.50\% |
| PDD US | PDD HOLDINGS INC | 179.58B | 129.31 | 59.79B | 180.90 | 39.90\% | N/A |
| AXP US | AMERICAN EXPRESS CO | 169.50B | 235.64 | 54.21B | 229.81 | -2.48\% | 1.19\% |
| TCOM US | TRIP.COM GROUP LTD | 32.70B | 50.60 | 43.98B | 55.55 | 9.78\% | N/A |
| STLA US | Stellantis NV | 78.31B | 24.74 | 43.67B | 30.70 | 24.10\% | 6.67\% |
| AAPLUS | APPLE INC | 2.61 T | 169.30 | 40.76B | 198.82 | 17.44\% | 0.57\% |
| fNMA US | FANNIEMAE | 8.41 B | 1.46 | 35.82B | 2.00 | 36.99\% | N/A |
| XOM US | EXXON MOBIL CORP | 466.92B | 117.96 | 32.94B | 130.20 | 10.38\% | 3.22\% |
| NIO US | NIO INC - ADR | 9.37 B | 4.49 | 32.71B | 7.14 | 59.04\% | N/A |
| UNH US | UNITEDHEALTH GROUP INC | 455.76B | 495.35 | 32.31 B | 563.88 | 13.84\% | 1.52\% |
| META US | META PLATFORMS INC | 1.12 T | 443.29 | 31.80B | 528.01 | 19.11\% | 0.45\% |
| SCHW US | SCHWAB (CHARLES) CORP | 136.81B | 74.99 | 31.54B | 80.41 | 7.23\% | 1.33\% |
| WFC US | WELLS FARGO \& CO | 209.79B | 59.91 | 30.18B | 62.56 | 4.42\% | 2.34\% |
| DFS US | DISCOVER FINANCIAL SERVICE | 32.05B | 127.70 | 27.96B | 136.56 | 6.94\% | 2.19\% |
| DIDIY US | DIDI Global inc | 24.31B | 5.02 | 27.31B | 5.50 | 9.56\% | N/A |
| VIPS US | VIPSHOP HOLDINGS LTD | 8.53B | 15.73 | 25.41B | 22.00 | 39.87\% | 2.73\% |
| BIDU US | BAIDU INC - SPON ADR | 35.25B | 100.52 | 25.23B | 155.49 | 54.69\% | N/A |
| C US | CITIGROUPINC | 119.77B | 62.66 | 25.17B | 66.77 | 6.56\% | 3.38\% |
| GOOGL US | ALPHABET INC | 2.15 T | 171.95 | 24.49B | 188.94 | 9.88\% | 0.47\% |
| BACUS | BANK OF AMERICA CORP | 297.60B | 37.83 | 23.55B | 39.42 | 4.20\% | 2.54\% |
| JPM US | JPMORGAN CHASE \& CO | 555.72B | 193.49 | 22.75B | 208.44 | 7.73\% | 2.38\% |
| JNJ US | JOHNSON \& JOHNSON | 352.17B | 146.14 | 21.86B | 172.43 | 17.99\% | 3.39\% |

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